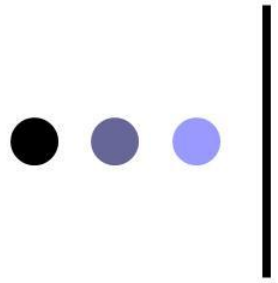


# Art

Basic concepts





What is art?

Raphael  
Alba Madonna  
Oil on canvas (1509)



Marcel Duchamp  
Bicycle wheel  
Ready-made (1913)

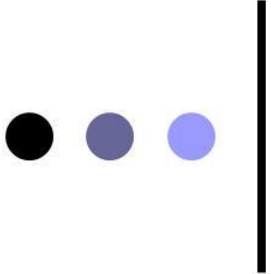




# Art

- Art is a vital and persistent impulse of human experience.
  - Transcendence
  - Creation
  - Performance
  - Exhibition.

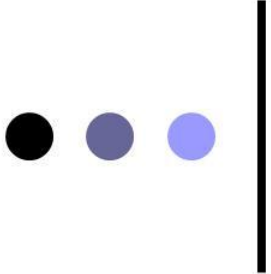
It depends on the *Culture*



# Culture

- Way of life of a group
- Symbolic communication.
  - Skills
  - Knowledge
  - Attitudes
  - Values
  - Motives.
  - Beliefs





How can we  
evaluate the  
artistic value of a  
piece?

Purpose vs. result



- ● ●

# Reasons for art



Technical mastering

# Reasons for art

Education



# Reasons for art

Spirituality



- ● ●

# Reasons for art

History



- ● ●

# Reasons for art



Politics

● ● ● | Reasons for art



Aesthetical



# What is aesthetics?

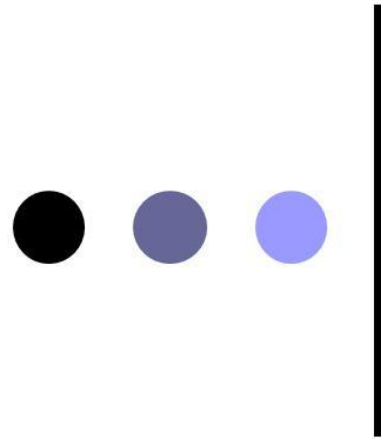
- Aesthetics is a branch of philosophy related with the ***essence*** and ***perception*** of beauty and ugliness.
- Art pieces: aesthetics is the value in a piece of art based on ***its capacity to evoke a response.***

# ● ● ● | Values of art

- Material value.
- Intrinsic value.
- Religious / educational value.





Three colored circles (black, dark blue, light blue) are arranged horizontally to the left of a vertical line. The text "Types of art" is positioned to the right of the vertical line.

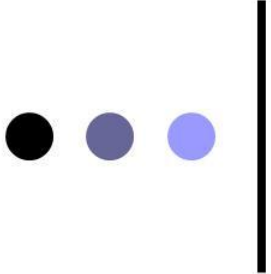
# Types of art

Means of expression



# Media and processes

- Art media consists of the materials
- Art process is the action involved in making art



Oil painting

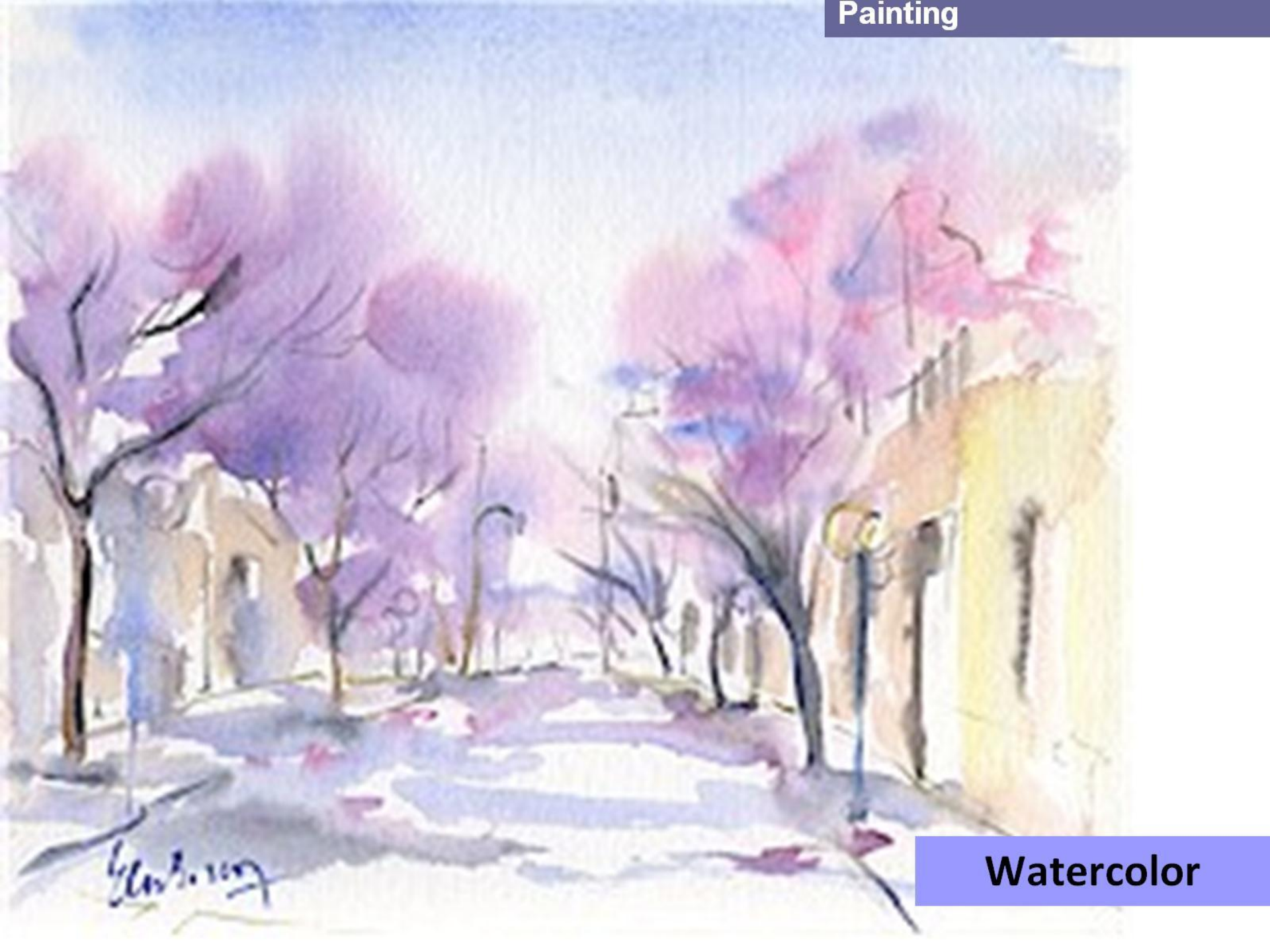
Painting



Fresco



Painting



Watercolor





According to  
its materials:  
**In Metal:**  
bronze,  
gold, etc.





Clay sculpture



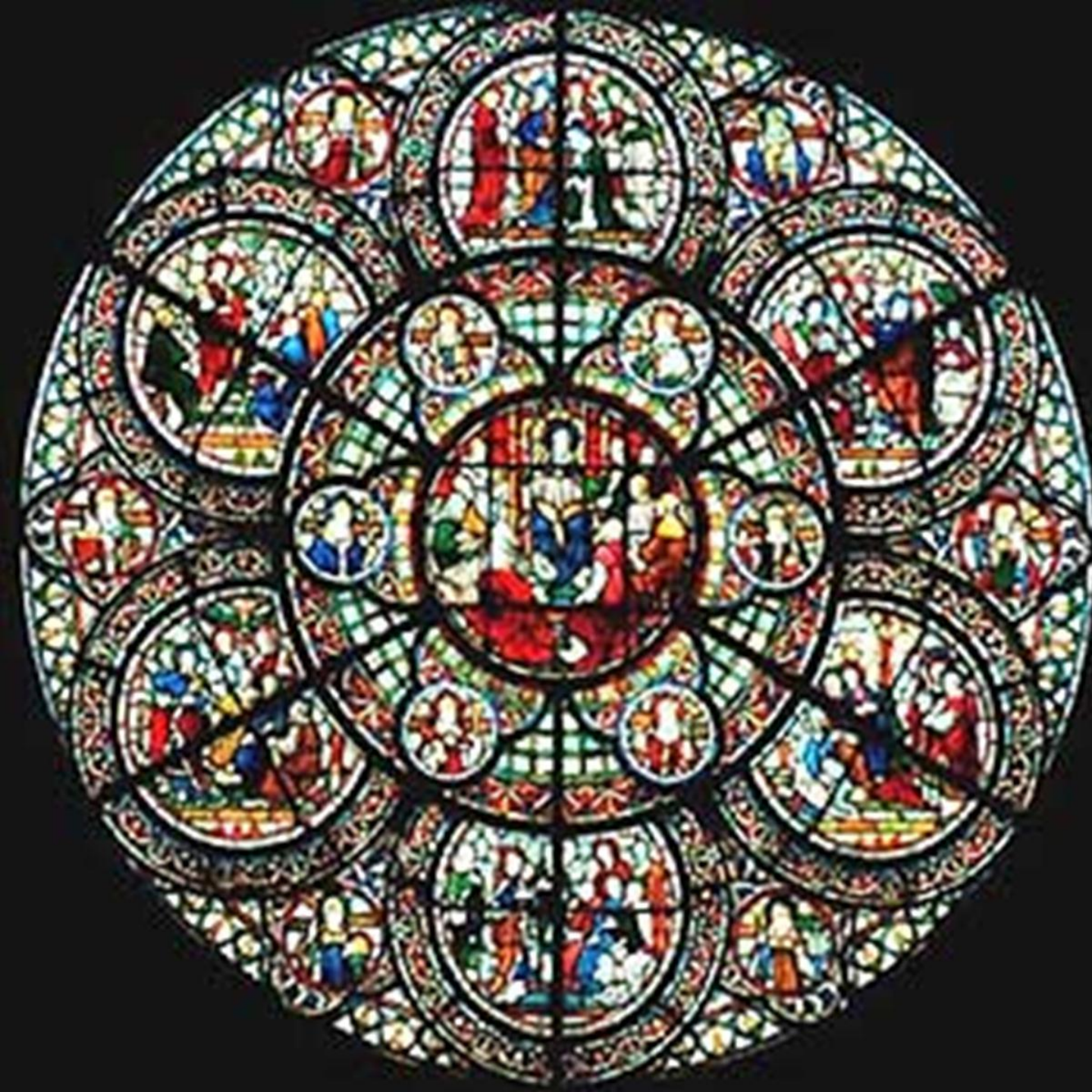
Marble



According to its  
technique:  
**In Round.**









## Installation / Ready made

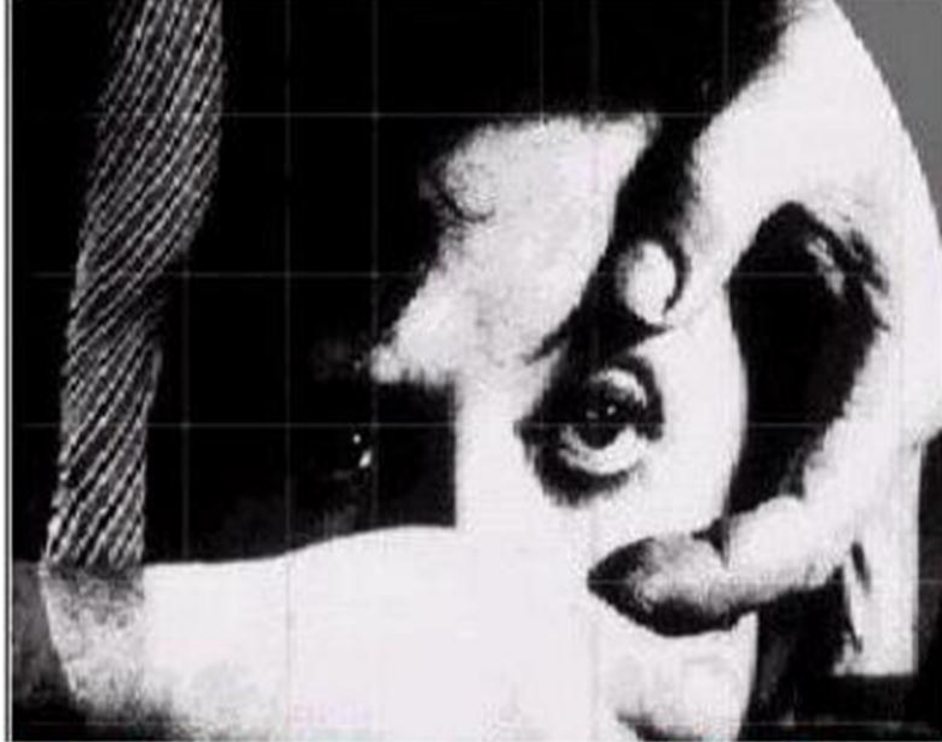






[http://www.youtube.com/watch?v=WrgdiB5\\_HTo](http://www.youtube.com/watch?v=WrgdiB5_HTo)





# ***Un perro andaluz*** **(Un chien andalou)**

**Un film de Luis Buñuel**

Argumento y guión de Luis Buñuel y Salvador Dalí  
con

Pierre Batcheff Simone Mareuil Jaime Miravilles

Producción de Luis Buñuel y Salvador Dalí



# Sigmund Freud

Psychoanalist

- Art is one of the possibilities we have to represent desire, or a repress impulse, in a sublime way.



# Karl Marx

Philosopher

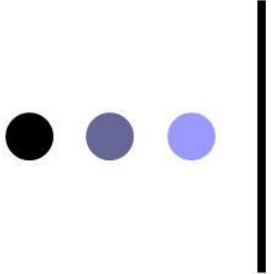
- Art is a reflection of social reality, that comes from a cultural “superstructure” determined by economical and social conditions of human beings.



# Pablo Picasso

Painter

- Art is a lie that closes us to a truth.



# Goethe

Writer

- If I paint my dog exactly as it is, naturally I would have two dogs but no artwork.



# Leonardo da Vinci

Artist and humanist

- Beauty dies in life, but keeps immortal in art.





# August Rodin

Sculptor

- Art is a pleasure of a spirit that enters deep in nature and discovers that this, has also a soul. Art is always the great truth of nature as seen through human understanding.